

Chapter 7 Review

WHAT DID CHAPTER 7 EXPLORE?

- How does consumer behaviour affect quality of life for individuals and groups in Canada and the U.S.?
- What affects the impact of consumerism on the economies of Canada and the U.S.?

Revisiting the Chapter Issue

Use what you have learned in this chapter to develop your own informed position on the chapter issue:

What role should consumerism play in our economy?

Work through the directions for “Demonstrating Your Learning” on page 55 to present your position.

Share What You Know

Create an organizer that illustrates the role and responsibilities of the consumer in mixed and market economies. Consider the people that consumers interact with, such as advertisers, government and producers. Make a presentation explaining your ideas to others. *Go to the Skills Centre, page 364 to 366, for ideas on organizers.*



Link with Technology

Develop an electronic bulletin board or blog sharing your ideas and opinions about the environmental effects of products we consume. Include suggestions for making environmentally friendly choices.

Take Action

In this chapter, you read about groups that boycott products they believe have a negative impact on quality of life. With a group, find an example of a boycott proposed or taking place today. Describe the steps you would take to develop an informed position on whether to join the boycott. Plan how you could lead an awareness campaign to help others make up their minds about the boycott.

Reflect Before You Forget

Reflect on what you learned in this chapter about the role of consumers in the economy. Complete these thoughts:

- In this chapter, I discovered... about individual consumer behaviour...
- Understanding how consumers affect economic decision making matters because...
- One thing I'd like to know about the relationship between consumer behaviour and quality of life is...